



ALLIANZ DER VERBÄNDE



Alliance of Associations

As a steadily growing umbrella organization, that currently unites 20 associations from various sectors, we offer our members a comprehensive platform for politics, business and culture in order to effectively represent and implement important issues and demands. Our focus is on perceiving and realizing the concerns of our members without pursuing our own interests. As a supporter of our member associations, we always put their needs first. The Alliance of Associations acts as the authoritative voice of the SME sector and its interest groups. We invite interested associations to join our SME coalition and thus become a strong voice for SMEs.





Alliance of Associations

Coalition: #onequalfooting

- The Voice of SMEs
- United Diversity
- Determined
- Dynamic Leadership Roles

Our Principles

- Colloaborative Competence
- Participation Based on Capacities and Strenghts
- Interdisciplinary Openness





Objectives



Increase awareness

The concerns of small and medium-sized enterprises should be taken more seriously by politicians.



Identify solutions

Together, we address the burning issues facing SMEs across all sectors.



Utilize synergies

Combining association resources not only minimizes redundancies, but also maximizes efficiency.



Strengthening future innovations

By strengthening future innovations, we want to strengthen the SME sector.





Objectives



Increase awareness

The Alliance of Associations stands up for SMEs and is involved at all levels. We listen to all concerns from European to local politics. The central bundling of interests and their articulation as an umbrella organization enables the Alliance to increase its political clout and actively shape legislative processes.



Identify solutions

As an umbrella organization, the Alliance of Associations acts as an ideal framework for developing original solutions with experts from a wide range of sectors. These approaches strive to satisfy the interests of all and are conveyed to the political level by elected representatives.



Utilize synergies

By pooling resources and expertise, the Alliance of Associations enables member associations to work together effectively. This cooperation creates a cross-industry network that offers regional, national and international reach. There are also opportunities for growth through economic cooperation.



Strengthen future innovations

Digitalization and internationalization are particular challenges of this age. Our goal is to achieve progress in digitalization and internationalization for a strong future for German SMEs. To achieve this, we use our innovative strength together with our association members.



Activities in Profile



Skills shortage

In our position paper on demographic change, we strongly advocate a liberal immigration policy that is geared towards economic requirements. As an alliance of associations, we strongly advocate a model that follows the Canadian example and is equally beneficial for Germany. We consider this to be the appropriate solution to the shortage of skilled workers already noticeable in many small and medium-sized companies.



Digitalization now!

We are pushing for the immediate advancement of digitalization. Innovation is at the heart of every digital transformation and is of central importance for the future viability of our economy. It also benefits other sectors in addition to SMEs. Progress in this area leads to more efficient operational management and increased productivity. In the past, we have already discussed in detail with various parties how digital innovations can be successfully introduced into the SME sector.



#onequalfooting2024

The year 2024 will continue to present us with challenges such as the after-effects of the pandemic, geopolitical tensions and a decline in the German economy. As in the previous year, the Alliance of Associations will continue to work ambitiously on its endeavors and speak out strongly on behalf of its members. Representing your economic and political interests is our top priority. We will consistently support your interests in the upcoming background discussions and negotiations. This year, we will once again be dealing with all relevant and topical issues.



Members



Bundesverband
für Wirtschaftsförderung
und Außenwirtschaft

Global Economic Network



WCR e.V.



Taxi- und Mietwagenverband Deutschland



bco | DIEBUSUNTERNEHMEN



Bundesverband der
Zigarrenindustrie





Network Partners



**Bund der Steuerzahler
Deutschland e.V.**



**WIR FÜR
GESUNDHEIT**

Das Kliniknetzwerk für Qualitätsmedizin





Executive Board 2022/2025

Der Vorstand der Allianz der Verbände e.V.



Tino Barth

Vorstandsvorsitzender IWR e.V.

Sprecher des Vorstandes



Dirk Bormann

Vorstandsmitglied BWA e.V.

Vorstand



Alexander Kultz

MdB a.D. (FDP), Rechtsanwalt

Vorstand



Rüdiger Lorch

Präsident Unternehmerverband e.V.

Vorstand



Patrick Meinhardt

Bundesgeschäftsführer TMV e.V.

Vorstand





Advisory Board

Der Beirat der Allianz der Verbände e.V.



Ingo Boddke MdB

Deutscher Bundestag, FDP

Beirat



Manfred Grund MdB

Deutscher Bundestag, CDU

Beirat



Uwe Leuschner

CEO LUXX Service

Beirat



Stefan Mayer MdB

Deutscher Bundestag, CSU

Beirat



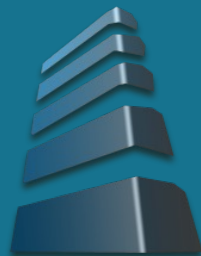


Advantages of Membership

We invite you to join our alliance.

Give SMEs your voice!

- Growing Coalition
- Solid Partnerships
- Extensive Network
- Influential Participation



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Contact



<https://allianz-der-verbaende.com/>



https://www.instagram.com/allianz_der_verbaende/



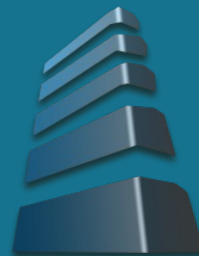
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